

ADAM RICHARD ROTTINGHAUS

305 S. Patterson Ave., Oxford, OH 45056 | rottinar@miamioh.edu | www.adamrichardrottinghaus.com

APPOINTMENTS

Miami University - Oxford, OH

Assistant Professor of Media, Journalism & Film (2017-current)

The University of Tampa - Tampa, FL

Assistant Professor of Communication (2016-2017)

Instructor (2015-2016)

EDUCATION

University of North Carolina - Chapel Hill

Ph.D., Communication Studies (2016)

Certificate in Cultural Studies

North Carolina State University

M.S., Communication (2009)

Grand View University

B.A., Graphic Design and Graphic Journalism (2004)

RESEARCH

Journal Articles

Rottinghaus, Adam, Roseann Pluretti, & Daniel Sutko. "The End of Material Scarcity: Dystopia and Immanent Critique of Capitalism," in "Imagining Futuretypes: Speculative Fiction as Nexus of Power, Resistance, Anxiety and Hope," eds. Lonny J Avi Brooks & Aram Sinnreich, *International Journal of Communication*. 10(2016), Forum 5699–5709

Adams, Aubrie, **Adam Rottinghaus**, & Ryan Wallace. "Narratives on Extending and Transcending Mortality: An Essay on Implications for the Future," in "Imagining Futuretypes: Speculative Fiction as Nexus of Power, Resistance, Anxiety and Hope," eds. Lonny J Avi Brooks & Aram Sinnreich, *International Journal of Communication*. 10(2016), Forum 5721–5731.

Sinnreich, Aram, Jessa Lingel, Gideon Lichfield, **Adam Rottinghaus**, & Lonnie J Avi Brooks. "Everybody and Nobody: Visions of Individualism and Collectivity in the Age of AI," in "Imagining Futuretypes: Speculative Fiction as Nexus of Power, Resistance, Anxiety and Hope," eds. Lonny J Avi Brooks & Aram Sinnreich, *International Journal of Communication*. 10(2016), Forum 5669–5683.

Sutko, Daniel, Jessa Lingel, Aubrie Adams, & **Adam Rottinghaus**. "The Medium is the Message of the Future: Tyranny of Media in Organizing our Imaginary," in "Imagining Futuretypes: Speculative Fiction as Nexus of Power, Resistance, Anxiety and Hope," eds. Lonny J Avi Brooks & Aram Sinnreich, *International Journal of Communication*. 10(2016), Forum 5710–5720.

Hardin, Carolyn, & **Adam Rottinghaus**, 2015. "Introducing a Cultural Approach to Technology in Financial Markets." *Journal of Cultural Economy*. Vol. 8.5, 547-563.

Conference Presentations

- Rottinghaus, Adam, & Carolyn Hardin. "The Hinterland of Finance: Information, Representation, and Risk in Financial Markets" International Crossroads Conference, Association for Cultural Studies Conference. December 2016. Sydney, Australia. Presentation.
- Rottinghaus, Adam, et al. "The 100--From Cybertypes to Futuretypes: Reading Science and Science Fiction Alongside Emerging Digital Subjectivities." National Communication Association. November 2014. Chicago, IL. Panel Discussion.
- Rottinghaus, Adam, & Carolyn Hardin. "Carpets, Rivers, Flows, Scopes and Networks: Confusing Media and Metaphor in Sociology of Financial Markets." ASPECT Conference. March 2014. Blacksburg, VA. Presentation.
- Rottinghaus, Adam. "The Federal Trade Commission Case Against Kevin Trudeau, or Cons and Tricks 'They' Don't Want You to Know About!" Annual Convention, National Communication Association. November 2013. Washington D.C. Presentation.
- Rottinghaus, Adam. "Business-to-Business Webinars: Missed Connections in Marketing and Consumption." Annual Convention, National Communication Association. November 2013. Washington D.C. Presentation.
- Rottinghaus, Adam. "Intel, Moore's Law and an Industry Defined by the Future" Annual Convention, National Communication Association. November 2013. Washington D.C. Presentation.
- Rottinghaus, Adam. "Early Adopters: Popular Business Literature and Class Temporalities." International Crossroads Conference, Association for Cultural Studies. July 2012. Paris, France. Presentation.
- Rottinghaus, Adam. "Multi-Mediated Man: Marcuse, Kittler and Politics in a Digital Culture." Annual Convention, National Communication Association. November 2012. Orlando, FL., Presentation.
- Rottinghaus, Adam, & Sutko, Dan. "River-City Assemblages: Floods, Disasters and the Construction of Social Space." Annual Convention, National Communication Association. November 2010. San Francisco, CA. Presentation.
- Rottinghaus, Adam, & Sutko, Dan. "Decibels of Discipline :: Colors of Control - Disciplinarity, Control, and Disaster Management Communication Technologies." Annual Convention, National Communication Association. November 2009. Chicago, IL. Presentation.
- (Top Student Papers Panel Critical and Cultural Studies)**
- Rottinghaus, Adam. "I Love My Team/TV: Communication Techniques of Sports Fans in Mediated Space." Annual Convention, Southern States Communication Association. April 2009. Norfolk, VA. Presentation.

TEACHING

Courses - Miami University

Advertising In Consumer Culture (entry)

Courses - University of North Carolina

Intro to Media Studies (entry)

Media and Popular Culture (advanced)

Practices in Cultural Studies (advanced)

Courses - University of Tampa

Principles of Advertising (entry)

Media Aesthetics and Creativity (entry)

Visual Literacy (entry)

Mass Media and Society (entry)

Writing for Advertising (advanced)

Critical Issues in Public Communication (advanced)

Advertising Campaigns (senior capstone)

FELLOWSHIPS, GRANTS, AND AWARDS:

Dissertation Completion Fellowship (2014-2015)

Kenan-Biddle Grant for Collaborative Scholarship between Duke and UNC (2012) - \$5,000

Elsewhere Artist Collective – Scholar in Residence, with public lecture (2011)

ADVERTISING AND DESIGN EXPERIENCE

Freelance Graphic Designer and Art Director (active since 2000)

R+M - Graphic Designer/Jr Art Director (July 2005 - July 2008)

Rock Communications - Production Layout Artist (June 2004 - June 2005)

Production Skills

Expert in Adobe Creative Suite for Print, Web and Multi-Media:

Photoshop, Illustrator, InDesign, Flash, After Effects, Dream Weaver

Website Programming Languages

HTML, CSS, JQuery (Java)

PROFESSIONAL SERVICE AND DEVELOPMENT

University of Tampa

Program Head, Advertising and Public Relations major (Department of Communication)

Instructional Technology Committee (University)

Search Committee, two Assistant Professors of Communication (Department of Communication)

University of North Carolina

Co-Founder of SEMAPHORE, an interdisciplinary working group for junior scholars and graduate students from UNC, Duke, NC State and NC Central. (See Kenan-Biddle Grant above).

Lucia Morgan Scholarship for Professional Service 2012 (**competitive department award**)

Communication Studies Graduate Student Association executive committee

Graduate Studies Committee Liaison (2011)

Chair of Social Life (2010)

National Communication Association

Reviewer for NCA Critical and Cultural Studies Division

Reviewer for NCA Communication and the Future Division

Professional Memberships

Cultural Studies Association

National Communication Association

Association for Cultural Studies

Business Marketing Association

Charisma Network for the Study of Consumer Markets